

»» NEWSLETTER ««



TOP NEWS OF THE MONTH

**SUMMER CONCERT
TICKET GIVEAWAY**



June 5th- September 4th

»» READ MORE

Get ready for the sizzling contest of the summer! Beginning on June 5th, our concert ticket giveaway kicks off, and this year it's TWO floor tickets to catch Usher live! The concert lights up on Friday, September 13th, at Little Caesars Arena in Detroit, MI. To enter, hop over to our Facebook or Instagram pages, @Reynoldssmiles, find the giveaway post, and complete the three required steps to enter! We'll unveil the lucky winner on September 6th! Remember, the winner must swing by the office to claim the prize.

«« READ MORE



**SMILE YOUR
RIDE**

Pick up a magnet or Cling from our front desk for further instructions



This contest is our special way of giving back to the community! We're offering free retainers to anyone who receives a golden ticket from a team member while out driving with our Reynolds Ortho car magnet! But wait, there's more! Those lucky enough to snag a golden ticket will also score an exclusive invite to our pizza party extravaganza. At the party, we'll unveil the grand prize winner for free braces, along with the 2nd to 4th place winners, who will each receive a fabulous basket loaded with discounts ranging from \$250 to \$500 off their NEW treatment!

RETAINER GUARANTEE™

➤➤➤ WHAT IS RETAINER GUARANTEE™?

Following treatment, we advise consistent wearing of retainers at night indefinitely. We are pleased to provide the RETAINER GUARANTEE™ program as an integral component of our Comprehensive, Personalized Treatment Plans, so you have peace of mind when you're stuck needing a last-minute replacement retainer. Past and new patients may all enroll in RETAINER GUARANTEE™: all you have to do is ask!



➤➤➤ PROTECT THE SMILE YOU'VE WORKED SO HARD TO GET!

Those who have retainers can attest that there are situations where the retainers may need to be replaced such as: accidental disposal, pet interference, misplacement, or regular wear and tear. At Reynolds Orthodontics, we present a 10-year program ensuring the longevity of both your retainers and your radiant smile!

With a single enrollment fee, you gain access to new retainers with a \$20 copay for each replacement.

PET CHEWS ON
IT



LOST



ACCIDENTALLY
THROWN OUT



WORN OUT



- With RETAINER GUARANTEE™ -

RETAINERS FOR 10 YEARS

Only \$20 per retainer

Enrollment is Part of our

All-Inclusive, Customized Treatment

Flexible financing available

WELCOME DR. JASON SCHERER!



Dr. Jason Scherer grew up in Northeast Ohio and received his undergraduate degree from Harvard University. Following his studies at Harvard, he chose to attend the University of Michigan for dental school where he graduated at the top of his class and was inducted into the OKU Dental Honor Society. Dr. Scherer then went on to complete his specialty training in orthodontics at the University of North Carolina. During his three-year residency program, he was able to study under leading experts in the field of orthodontics. A lifelong learner, Dr. Scherer has been an active member of the American Dental Association and the American Association of Orthodontists for over a decade. After practicing near his hometown in Ohio for many years, Dr. Scherer and his young family moved back to Michigan to be closer to his wife's family. He currently lives locally with his wife Ellen and his three children. When not in the office, Dr. Scherer enjoys playing tennis, watching Michigan football (Go Blue!), traveling, and time outdoors with his family.



USHER

**REYNOLDS ORTHODONTICS
TICKET GIVEAWAY CHANCE TO
WIN 2 FLOOR SEAT TICKETS**

P A S T

TICKET GIVEAWAY REQUIRED STEPS:

P R E S E N T

1. **Must Follow @Reynoldssmiles**
2. **Share our post on your story & tag us**
3. **Like and Tag a friend in the comments**

All three steps= ONE entry

Must reside in Michigan

F U T U R E

CAR WASH

HAVE YOUR NEXT CAR WASH FUNDRAISER WITH US!



NEED SOMEWHERE TO SHINE CARS AND RAISE FUNDS FOR YOUR ORGANIZATION, TEAM OR SCHOOL?

REYNOLDS ORTHODONTICS HAS YOU COVERED ALL SUMMER LONG!

ACT FAST! LIMITED SPOTS ARE LEFT FOR THIS SUMMER!

AVAILABLE ONLY AT OUR NOVI OFFICE

45500 W 10 MILE RD, NOVI, MI 48374

ASK OUR TEAM FOR MORE DETAILS OR

CONTACT:

MARKETING@MYAMAZINGSMILE.COM



LEADERS OF PHILANTHROPY

TO DATE, OVER \$1.5 MILLION GIVEN BACK TO OUR COMMUNITY IN DONATIONS AND SMILE SCHOLARSHIPS FOR FAMILIES IN NEED.

➤➤➤ \$1 MILLIONTH DOLLAR

On May 17th, 2024, Reynolds Orthodontics reached a remarkable milestone: we proudly donated our \$1 millionth dollar to Project Mariposa Orthodontic scholarships! This contribution continues to support families in need throughout the Metro Detroit community, ensuring access to essential orthodontic care. We're deeply honored to make a difference in the lives of those we serve.



➤➤➤ WHAT IS PROJECT MARIPOSA?

Project Mariposa's Mission is to identify those who are in need and whose lives will be metamorphosed by the impact of an amazing smile, and to then provide them with orthodontic scholarships and treatment.

Learn More at: <https://www.myamazingsmile.com/pm>



HIGHLIGHT REVIEWS OF THE MONTH

GOOGLE REVIEWS ★★★★★



vadym kolesnik

1 review

★★★★★ 2 days ago **NEW**

Reynolds Orthodontics is fantastic! The staff is super friendly. Dr Reynolds knows his stuff. The office is cool and made me feel relaxed. I totally recommend Reynolds's Orthodontics for anyone who wants a great smile. Thanks for making me smile with confidence!



Darcy Hindash

5 reviews

★★★★★ a week ago **NEW**

They didn't hesitate to help with an emergency visit while we were visiting town - easy appointment process and helpful team. Thank you!



Janice McNamara

15 reviews · 1 photo

★★★★★ 21 hours ago **NEW**

So excited to begin my ortho journey! They are very professional, efficient and thorough. If you're thinking of ortho treatment, don't hesitate to give them a call!



Tiffany Shamoon

2 reviews

★★★★★ 3 weeks ago **NEW**

I rarely leave Google reviews, but I needed to leave a 5 star review for Dr. Jen. After having horrible issues with a previous retainer from another office, she took the time to research and solve the issue. Feeling much better!! That is what you call true patient care. Thanks, Dr. Jen!! :)



Tiffany Johnson

[Local Guide](#) · 44 reviews · 4 photos

★★★★★ a month ago

My family and I have been with Reynolds ortho for many years. I'm so glad that I was referred to them by my dentist. The entire staff is friendly, caring and professional. Thank you for giving my family and I great smiles 😊

