

»» NEWSLETTER ««



TOP NEWS OF THE MONTH

SEASON OF GIVING:



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September is here, marking the start of Reynolds Ortho's Season of Giving! This month, we are proud to contribute to the ChadTough Foundation by donating a portion of our proceeds.

The Chadtough foundation is fueled by parents committed to changing the outcome for future families facing a pediatric brain cancer diagnosis, especially DIPG, in honor of their children. Both the Carrs and Mosiers lost their sons, 5-year-old Chad and 6-year-old Michael, in 2015 to this horrible disease. The Carrs and Mosiers are joined by a growing, nationwide team of Family Partners who have experienced the devastation of pediatric brain cancer. The ChadTough Defeat DIPG Foundation knows that we are tougher together. The families at the heart of the foundation's work are passionate about fighting for a cure so future families can experience a different, more hopeful journey.



WELCOME DR. JASON SCHERER!



Dr. Jason Scherer grew up in Northeast Ohio and received his undergraduate degree from Harvard University. Following his studies at Harvard, he chose to attend the University of Michigan for dental school where he graduated at the top of his class and was inducted into the OKU Dental Honor Society. Dr. Scherer then went on to complete his specialty training in orthodontics at the University of North Carolina. During his three-year residency program, he was able to study under leading experts in the field of orthodontics. A lifelong learner, Dr. Scherer has been an active member of the American Dental Association and the American Association of Orthodontists for over a decade. After practicing near his hometown in Ohio for many years, Dr. Scherer and his young family moved back to Michigan to be closer to his wife's family. He currently lives locally with his wife Ellen and his three children. When not in the office, Dr. Scherer enjoys playing tennis, watching Michigan football (Go Blue!), traveling, and time outdoors with his family.

RETAINER GUARANTEE™

➤➤➤ WHAT IS RETAINER GUARANTEE™?

Following treatment, we advise consistent wearing of retainers at night indefinitely. We are pleased to provide the RETAINER GUARANTEE™ program as an integral component of our Comprehensive, Personalized Treatment Plans, so you have peace of mind when you're stuck needing a last-minute replacement retainer. Past and new patients may all enroll in RETAINER GUARANTEE™: all you have to do is ask!



➤➤➤ PROTECT THE SMILE YOU'VE WORKED SO HARD TO GET!

Those who have retainers can attest that there are situations where the retainers may need to be replaced such as: accidental disposal, pet interference, misplacement, or regular wear and tear. At Reynolds Orthodontics, we present a 10-year program ensuring the longevity of both your retainers and your radiant smile!

With a single enrollment fee, you gain access to new retainers with a \$20 copay for each replacement.

PET CHEWS ON
IT



LOST



ACCIDENTALLY
THROWN OUT



WORN OUT



- With RETAINER GUARANTEE™ -

RETAINERS FOR 10 YEARS

Only \$20 per retainer

Enrollment is Part of our

All-Inclusive, Customized Treatment

Flexible financing available

LEADERS OF PHILANTHROPY

TO DATE, OVER \$1.5 MILLION GIVEN BACK TO OUR COMMUNITY IN DONATIONS AND SMILE SCHOLARSHIPS FOR FAMILIES IN NEED.

➤➤➤ \$1 MILLIONTH DOLLAR

On May 17th, 2024, Reynolds Orthodontics reached a remarkable milestone: we proudly donated our \$1 millionth dollar to Project Mariposa Orthodontic scholarships! This contribution continues to support families in need throughout the Metro Detroit community, ensuring access to essential orthodontic care. We're deeply honored to make a difference in the lives of those we serve.



➤➤➤ WHAT IS PROJECT MARIPOSA?

Project Mariposa's Mission is to identify those who are in need and whose lives will be metamorphosed by the impact of an amazing smile, and to then provide them with orthodontic scholarships and treatment.

Learn More at: <https://www.myamazingsmile.com/pm>



HIGHLIGHT REVIEWS OF THE MONTH

GOOGLE REVIEWS ★★★★★



Jennie Gabriels

5 reviews

★★★★★ a week ago **NEW**

I'm a more "mature" patient and have never been to an orthodontist for myself. I was impressed at the friendliness of the front desk, the clean, comfortable waiting room but most of all I was very impressed with the care team. I met with Teresa and she explained in detail what my visit would entail. She walked me through the entire screening process and made me very comfortable with every step. My husband and I sat down with Teresa and Dr Jen and they answered all our questions from treatment plans to finance. We left the office with no pressure to make any decisions and that made us very comfortable. I look forward to starting my orthodontic journey with them, assured that I am in good hands. I would confidently recommend the practice to anyone - young or old.



Autumn Gordon

4 reviews

★★★★★ 5 days ago **NEW**

Great smile and great environment! My son had his braces on for 18 months and Reynolds Orthodontics was professional, friendly and provided excellent service every step of the way! Thank you!



Regina Silcox

1 review

★★★★★ 3 weeks ago **NEW**

From the moment I walked in I was greeted with welcoming smiles. They toured me around the building and thoroughly explained recommended treatment and answered every question I had and made me feel comfortable. I highly recommend to my friends/ family or anyone looking for Orthodontic treatment. You won't be disappointed.



Annie

1 review

★★★★★ 3 weeks ago **NEW**

Very friendly and accommodating staff!
Dr. Reynolds goes above and beyond for his clients making sure everyone's teeth are perfect. Definitely recommend Reynolds orthodontist for anyone and any age. 😊



Vivek Kumar

7 reviews · 14 photos

★★★★★ 2 weeks ago **NEW**

We had a warm and welcoming experience at Reynolds Orthodontics in both their Troy and Rochester Hills locations. My son was under their care for nearly 18 months, receiving braces and other adjustments to achieve the perfect smile. The staff and doctors are courteous, soft-spoken, and always ready to listen. Scheduling and cancellations were flexible and convenient. I highly recommend this place.