

## &gt;&gt;&gt; NEWSLETTER &lt;&lt;&lt;



## TOP NEWS OF THE MONTH

**SMILE YOUR  
RIDE**

Pick up a magnet or Cling from our  
front desk for further instructions

## &gt;&gt;&gt; READ MORE

This contest is a way we gave back to the community by offering free retainers to anyone that receives a golden ticket from a team member while out driving with our Reynolds Ortho car magnet!! Those with a golden ticket will also be invited to a pizza party where we will announce the big winner for free braces, along with 2nd-4th place winners who will receive a basket with \$250-\$500 off NEW treatment!

On May 17th, we will celebrate the 5th anniversary of Project Mariposa. Meaning 'butterfly' in Spanish, Project Mariposa is a groundbreaking philanthropic initiative aimed at identifying individuals whose lives can be transformed by the gift of a beautiful smile. Through the provision of orthodontic scholarships and treatment, we seek to bring about positive metamorphoses in the lives of those in need.

Since its inception in 2022, Project Mariposa has made a remarkable impact, providing 105 scholarships and over \$700,000 worth of orthodontic treatment to local children in need. We are committed to continuing this effort for years to come, ensuring that more individuals can benefit from the power of a confident smile.

## &lt;&lt;&lt; READ MORE

**PROJECT  
MARIPOSA**

May 17th



# LEADERS OF PHILANTHROPY

TO DATE, OVER \$1.5 MILLION GIVEN BACK TO OUR COMMUNITY IN DONATIONS AND SMILE SCHOLARSHIPS FOR FAMILIES IN NEED.

## >>> COMMUNITY INVOLVEMENT

It has always been our goal to be the most philanthropic orthodontic practice in the Midwest. We partner with non-profit Smiles Change Lives, providing orthodontic scholarships to families in need-treating more charitable orthodontic cases than anyone in Michigan. We proudly celebrate a Season of Giving each year, partnering with local chapters of five different non-profits annually.



## >>> WHAT IS PROJECT MARIPOSA?

Project Mariposa's Mission is to identify those who are in need and whose lives will be metamorphosed by the impact of an amazing smile, and to then provide them with orthodontic scholarships and treatment.

Learn More at: <https://www.myamazingsmile.com/pm>





# SMILES IN BLOOM

UP TO \$1,100 IN UPGRADES FORM NOW UNTIL JUNE 14TH

## >>> WHAT IS 'SMILES IN BLOOM'?

'Smiles In Bloom' is an exciting Clear Aligner, Clear Damon brackets and Whitening upgrade package for YOU- but **ONLY UNTIL JUNE 14th**. Patients who commit to treatment and mention this offer "**Smiles in Bloom**" when calling before 6/14/24 will receive **up to \$1,100 in upgrades** for Aligner, Clear braces and Whitening Treatment. We hope that you are as excited about this opportunity as we are.

## >>> WHY CHOOSE US FOR ALIGNER TREATMENT?

We are proud to share that Reynolds Orthodontics was recently recognized as the largest Spark and Damon bracket provider in the region- we can't wait to give you the blossoming new smile of your dreams!

Give us a call at 248-344-8400 to set up your complimentary appointment today! We can't wait to see you smiling!

SPARK™  
CLEAR ALIGNER SYSTEM



DAMON™ CLEAR

THIS OFFER MAY NOT BE COMBINED WITH ANY OTHER OFFERS OR PROMOTIONS. OFFER VALID UNTIL 6/14/24.  
IF YOU HAVE ANY QUESTIONS ABOUT WHETHER YOU QUALIFY FOR THIS, PLEASE GET IN TOUCH WITH THE  
REYNOLDS ORTHODONTICS TEAM.





# CAR WASH

HAVE YOUR NEXT CAR WASH FUNDRAISER WITH US!



NEED SOMEWHERE TO SHINE CARS AND RAISE FUNDS FOR YOUR ORGANIZATION, TEAM OR SCHOOL?

REYNOLDS ORTHODONTICS HAS YOU COVERED ALL SUMMER LONG!

AVAILABLE ONLY AT OUR  
NOVI OFFICE

45500 W 10 MILE RD, NOVI, MI  
48374

ASK OUR TEAM FOR MORE DETAILS  
OR

CONTACT:  
[MARKETING@MYAMAZINGSMILE.COM](mailto:MARKETING@MYAMAZINGSMILE.COM)





# RETAINER GUARANTEE™

## >>> WHAT IS RETAINER GUARANTEE™?

Following treatment, we advise consistent wearing of retainers at night indefinitely. We are pleased to provide the RETAINER GUARANTEE™ program as an integral component of our Comprehensive, Personalized Treatment Plans, so you have peace of mind when you're stuck needing a last-minute replacement retainer. Past and new patients may all enroll in RETAINER GUARANTEE™: all you have to do is ask!



## >>> PROTECT THE SMILE YOU'VE WORKED SO HARD TO GET!

Those who have retainers can attest that there are situations where the retainers may need to be replaced such as: accidental disposal, pet interference, misplacement, or regular wear and tear. At Reynolds Orthodontics, we present a 10-year program ensuring the longevity of both your retainers and your radiant smile!

With a single enrollment fee, you gain access to new retainers with a \$20 copay for each replacement.

PET CHEWS ON  
IT



LOST



ACCIDENTALLY  
THROWN OUT



WORN OUT



- With RETAINER GUARANTEE™ -

**RETAINERS FOR 10 YEARS**

*Only \$20 per retainer*

*Enrollment is Part of our*

*All-Inclusive, Customized Treatment*

*Flexible financing available*

# HIGHLIGHT REVIEWS OF THE MONTH

GOOGLE REVIEWS



**Will B**

10 reviews · 2 photos



13 minutes ago

NEW

I'm nearly half way through my treatment and I couldn't be more happy with my choice of Reynolds Orthodontics. The staff are the most personable and welcoming I've ever experienced. The way they work together makes for a happy workplace that greatly benefits patients. While Orthodontic treatment in your 50's has more than a few negative moments, the RO staff has more than tipped the scale to a great experience. I love that you can text the office and they respond – go figure. Thanks to each of them for doing such a great job serving their customers including me! Keep up the great work.



**Basma Miscovich**

3 reviews



a week ago

NEW

Our experience has been Great!! considering we have had 3 sets of braces and 1 set of Invisalign.... The staff is always so friendly and accommodating to us! Dr. Reynolds made us aware in the very beginning that our son needed his adenoids removed then he said after that's done come back and we will get your son on the right path and they did a fabulous job with him. He just completed round 2 of his braces and he said he's good to go!! Thank You Dr. Reynolds and the team!!  
The Miscovich Family



**Terri Hoyer Compton**

6 reviews



5 days ago

NEW

We have 3 daughters in braces at Reynolds Orthodontist and love it there! My girls have different needs with their braces and Dr. Reynolds and everyone there go above and beyond our expectations. They are friendly and my girls are always happy to go there. The environment and atmosphere is always welcoming. We highly recommend Reynolds Orthodontist!



**A "AK1996" Kemp**

8 reviews



5 months ago

Always pleasant, professional, and timely from the front desk to the chair. It's time for the braces to come off! Smile is definitely improved, it's been a pleasant 18 months with the staff at Reynolds Orthodontics West Bloomfield. A bitter sweet ending, but happy to smile with confidence.