

»» NEWSLETTER ««



TOP NEWS OF THE MONTH

SEASON OF GIVING: »»» READ MORE



October is here which means this months Reynolds Ortho Season of Giving will be dedicated to The Remember Betty foundation!

After the death of his mother, Betty, from breast cancer in 1999, New Kids On The Block member Danny Wood searched for a way to keep her memory alive. During his break from NKOTB in the 90s and early 2000s, he partnered with well-known breast cancer charities to help raise funds for breast cancer research & early detection.

The Remember Betty foundations mission is to help minimize the financial burden associated with breast cancer for patients & survivors by providing direct financial support to them.

To learn more or donate to the cause visit,
www.rememberbetty.com



WELCOME DR. JASON SCHERER!



Dr. Jason Scherer grew up in Northeast Ohio and received his undergraduate degree from Harvard University. Following his studies at Harvard, he chose to attend the University of Michigan for dental school where he graduated at the top of his class and was inducted into the OKU Dental Honor Society. Dr. Scherer then went on to complete his specialty training in orthodontics at the University of North Carolina. During his three-year residency program, he was able to study under leading experts in the field of orthodontics. A lifelong learner, Dr. Scherer has been an active member of the American Dental Association and the American Association of Orthodontists for over a decade. After practicing near his hometown in Ohio for many years, Dr. Scherer and his young family moved back to Michigan to be closer to his wife's family. He currently lives locally with his wife Ellen and his three children. When not in the office, Dr. Scherer enjoys playing tennis, watching Michigan football (Go Blue!), traveling, and time outdoors with his family.



WE'RE HIRING!!

WE ARE LOOKING FOR AMAZING PEOPLE TO
JOIN US IN CREATING AMAZING SMILES!

CLICK THE LINK BELOW TO START YOUR
ORTHODONTIC CAREER!



[JOBS AT REYNOLDS ORTHODONTICS \(GREENHOUSE.IO\)](https://www.greenhouse.io)



RETAINER GUARANTEE™

➤➤➤ WHAT IS RETAINER GUARANTEE™?

Following treatment, we advise consistent wearing of retainers at night indefinitely. We are pleased to provide the RETAINER GUARANTEE™ program as an integral component of our Comprehensive, Personalized Treatment Plans, so you have peace of mind when you're stuck needing a last-minute replacement retainer. Past and new patients may all enroll in RETAINER GUARANTEE™: all you have to do is ask!



➤➤➤ PROTECT THE SMILE YOU'VE WORKED SO HARD TO GET!

Those who have retainers can attest that there are situations where the retainers may need to be replaced such as: accidental disposal, pet interference, misplacement, or regular wear and tear. At Reynolds Orthodontics, we present a 10-year program ensuring the longevity of both your retainers and your radiant smile!

With a single enrollment fee, you gain access to new retainers with a \$20 copay for each replacement.

PET CHEWS ON
IT



LOST



ACCIDENTALLY
THROWN OUT



WORN OUT



- With RETAINER GUARANTEE™ -

RETAINERS FOR 10 YEARS

Only \$20 per retainer

Enrollment is Part of our

All-Inclusive, Customized Treatment

Flexible financing available

LEADERS OF PHILANTHROPY

TO DATE, OVER \$1.5 MILLION GIVEN BACK TO OUR COMMUNITY IN DONATIONS AND SMILE SCHOLARSHIPS FOR FAMILIES IN NEED.

➤➤➤ \$1 MILLIONTH DOLLAR

On May 17th, 2024, Reynolds Orthodontics reached a remarkable milestone: we proudly donated our \$1 millionth dollar to Project Mariposa Orthodontic scholarships! This contribution continues to support families in need throughout the Metro Detroit community, ensuring access to essential orthodontic care. We're deeply honored to make a difference in the lives of those we serve.



➤➤➤ WHAT IS PROJECT MARIPOSA?

Project Mariposa's Mission is to identify those who are in need and whose lives will be metamorphosed by the impact of an amazing smile, and to then provide them with orthodontic scholarships and treatment.

Learn More at: <https://www.myamazingsmile.com/pm>



HIGHLIGHT REVIEWS OF THE MONTH

GOOGLE REVIEWS ★★★★★



A "AK1996" Kemp

9 reviews

★★★★★ 2 weeks ago **NEW**

Always pleasant, professional, and timely from the front desk to the chair. It's time for the braces to come off!

Smile is definitely improved, it's been a pleasant 28 months with the staff at Reynolds Orthodontics West Bloomfield. A bitter sweet ending, but happy to smile with confidence.



Nate Westover

6 reviews · 1 photo

★★★★★ 2 weeks ago **NEW**

Reynolds is always quick, professional and gets great results! We are on our 3rd set of braces (3rd son) and they have been more than accommodating and helpful through the whole process. Definitely recommend them.



Chelsey Began

5 reviews

★★★★★ a month ago

Best Ortho around!!! Treatment is going great with my daughter!! My husband's teeth turned out amazing!!! Friendly staff, clean/cozy office!!! Highly recommend 🌟🌟🌟🌟🌟



Asia Gaines

2 reviews

★★★★★ a month ago

The best sophisticated place I've ever set foot in! I love how welcoming they are, thank you to all the beautiful women for being so kind to me and my daughter!



Basia Kiehler

4 reviews

★★★★★ 2 weeks ago **NEW**

This is the best place for orthodontics! The customer service is 5+ stars. Very friendly and kind staff. You definitely get treated with a wow factor!



kma0815

6 reviews

★★★★★ 2 months ago

Reynolds Orthodontics is great! Everyone in the office is so friendly and they do the extras to make for a great environment for the kids. They go above and beyond in all that they do, which we appreciate.