>>> NEWSLETTER <<<



reynolds orthodontics



### **TOP NEWS OF THE MONTH**



# HOW COOL IS SCHOOL

March 24th - May 9th

At Reynolds Orthodontics, each year, we ask our patients to write letters expressing their appreciation for the special mentors in their lives. These letters highlight what makes each mentor so exceptional. We then carefully review the entries and select two lucky winners. Both the winning patients and their mentors receive prizes. This initiative is our way of recognizing and thanking the dedicated individuals who quide and support our children.

This contest is our special way of giving back to the community! We're giving away free retainers to anyone who receives a golden ticket from a team member driving our Reynolds Ortho car. But that's not all! Golden ticket holders will also receive an exclusive invitation to our pizza party extravaganza. At the party, we'll announce the grand prize winner of free braces, as well as the 2nd through 4th place winners, who will each receive a fabulous prize basket containing discounts of \$250 to \$500 off new treatment!





### SMILE YOUR RIDE

Pick up a magnet or Cling from our front desk for further instructions



# WIN FREE BRACES!

### **How it works:**

- 1. Next time you're in office, take our Reynolds Orthodontics magnet.
- 2. Place it on your car in your preferred spot.
- 3. Drive around in true Reynolds Ortho style!



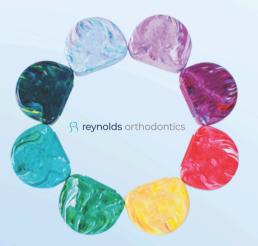
If a team member spots your magnet, you'll get a golden ticket! If you're away from your car, we'll leave it on your window.

Your golden ticket offers FREE RETAINERS and invites you to our "Smile Your Ride" party, with food, giveaways, and a drawing to win FREE BRACES!

## RETAINER GUARANTEETM

### >>> WHAT IS RETAINER GUARANTEE™?

Following treatment, we advise consistent wearing of retainers at night indefinitely. We are pleased to provide the RETAINER GUARANTEE™ program as an integral component of our Comprehensive, Personalized Treatment Plans, so you have peace of mind when you're stuck needing a last-minute replacement retainer. Past and new patients may all enroll in RETAINER GUARANTEE™: all you have to do is ask!





### PROTECT THE SMILE YOU'VE WORKED SO HARD TO GFT!

Those who have retainers can attest that there are situations where the retainers may need to be replaced such as: accidental disposal, pet interference, misplacement, or regular wear and tear. At Reynolds Orthodontics, we present a 10-year program ensuring the longevity of both your retainers and your radiant smile!

With a single enrollment fee, you gain access to new retainers with a \$20 copay for each replacement.

PET CHEWS ON



LOST

ACCIDENTALLY
THROWN OUT



WORN OUT



- With RETAINER GUARANTEE™ -

### **RETAINERS FOR 10 YEARS**

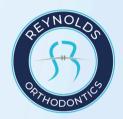
Only **\$20** per retainer
Enrollment is Part of our
All-Inclusive, Customized Treatment
Flexible financing available

# CAR WASH

### HAVE YOUR NEXT CAR WASH FUNDRAISER WITH

US!







NEED SOMEWHERE TO SHINE CARS AND RAISE FUNDS FOR YOUR **ORGANIZATION, TEAM OR SCHOOL?** 

REYNOLDS ORTHODONTICS HAS YOU COVERED ALL SUMMER LONG!

**ACT FAST! LIMITED SPOTS ARE LEFT FOR THIS SUMMER!** 

**AVAILABLE ONLY AT OUR NOVI OFFICE** 

45500 W 10 MILE RD, NOVI, MI 48374

**ASK OUR TEAM FOR MORE DETAILS** OR **CONTACT:** MARKETING@MYAMAZINGSMILE.COM







# WE'RE HIRING!!

WE ARE LOOKING FOR AMAZING PEOPLE TO JOIN US IN CREATING AMAZING SMILES!

CLICK THE LINK BELOW TO START YOUR ORTHODONTIC CAREER!



JOBS AT REYNOLDS ORTHODONTICS (GREENHOUSE.IO)



## **LEADERS OF PHILANTHROPY**

TO DATE, OVER \$1.5 MILLION GIVEN BACK TO OUR COMMUNITY IN DONATIONS AND SMILE SCHOLARSHIPS FOR FAMILIES IN NEED.

### >>> \$1 MILLIONTH DOLLAR

On May 17th, 2024, Reynolds Orthodontics reached a remarkable milestone: we proudly donated our \$1 millionth dollar to Project Mariposa Orthodontic scholarships! This contribution continues to support families in need throughout the Metro Detroit community, ensuring access to essential orthodontic care. We're deeply honored to make a difference in the lives of those we serve.





### >>> WHAT IS PROJECT MARIPOSA?

**Project Mariposa's Mission is to identify those who are** in need and whose lives will be metamorphosized by the impact of an amazing smile, and to then provide them with orthodontic scholarships and treatment.

Learn More at: https://www.myamazingsmile.com/pm







# **HIGHLIGHT REVIEWS OF THE MONTH**





### Lori Ballard

12 reviews · 1 photo

★★★★★ 2 weeks ago NEW

I am using Spark teeth straightening program through Reynolds Orthodontics. My experience with Reynolds has been very positive. The staff is friendly, knowledgeable and kind. Appointments are typically on time and efficient. The results of the program have been excellent to this point. I have a few weeks until completion. Reynolds Orthodontics provides excellent care and I highly recommend them if you are in need of orthodontic care.



### Sandra Ward

4 reviews

\* \* \* \* ★ 4 hours ago NEW

This is phase two for my teen son and everyone at Reynolds makes the experience so easy and pleasant. We love Dr. Jennifer - she's compassionate and very confident. I recommend Reynolds to anyone who's looking for top notch service!



### Bardha G.

4 reviews

★★★★★ a week ago NEW

My son had, his Invisalign installed this week. Staff was very friendly and took their time to help him get used to it and were thorough with question we had. Look forward to seeing the results in the upcoming months



#### **Tansy Smith**

6 reviews · 2 photos

★★★★★ 2 weeks ago NEW

Dr. Reynolds got me together so quick with precise work!! Shoutout to Dr. Andrei who made sure I felt confident with the process!! I definitely recommend Reynolds Orthodontics!! 5/17/24



### Nicole Gastelewicz

Local Guide · 42 reviews · 22 photos

★★★★★ 3 weeks ago NEW

I have ortho PTSD from having braces as a kid so I was apprehensive about getting braces again as an adult to correct jaw/bite issues. After being referred to Reynolds and meeting with Dr. Jen, I felt a lot better about this time around. I've had my braces on since July of 2024 and my experience has been great so far. The staff is all wonderful, especially Cathy. They take great care and fit you in quickly if you need to have something adjusted for comfort too. They use the latest technology and make a plan that will work for you. They also offer financing to make sure you can afford your care. My oldest daughter will be beginning care here soon and I'd highly recommend the Rochester office.